

News Release

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GREENER OCONOMOWOC ANNOUNCES EARTH DAY 2008

OCONOMOWOC, WI APRIL 4, 2008: Greener Oconomowoc is pleased to announce the 2008 Earth Day and Resource Fair will be held on Saturday April 26th from 11am – 3pm at The First Congregational United Church of Christ (815 S Concord Road, Oconomowoc, WI 53066-0273). The second annual Earth Day and Resource Fair is open to the public and will feature free educational family activities which will highlight the many different facets of being “GREEN” in 2008!

The Earth Day and Resource Fair celebration will include local speakers who will cover topics such as “10 Tips for Greening Up Your Home” to demonstrations on Geo Caching. Local businesses and community groups will host informational tables and hand out educational materials about local green programs, where to shop to find green products, and who to talk with about making your home more energy efficient!! Outside in the parking lot there will be a GREEN AUTO display featuring owners/drivers of environmentally friendly vehicles. Vehicles will be on hand for the public to test drive.

If you are wondering what all the “organic hype” is about try a locally produced organic hamburger and see for yourself if it is better than a conventional burger! The Waukesha County Recycling Raccoon will also be in attendance at the event. Residents can pick up additional blue recycling bins and learn more about home recycling programs.

Wendy Wilson-Uhl , Town of Summit resident and Greener Oconomowoc Earth Day and Resource Fair committee chairperson stated, “The 2008 Earth Day & Resource Fair will be a wonderful opportunity for community members to come together to learn about environmental stewardship, natural resource conservation, and how each of us can make a difference! ”

The Greener Oconomowoc Group is a citizen’s organization comprised of local Oconomowoc, Town of Summit, and Village of Lac La Belle residents and business owners who are working together to learn more about the environment and the Natural Step framework for sustainability.

The Natural Step principals provide the ability to create an environment that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Florence Whelan, City of Oconomowoc resident, Natural Step study circle facilitator, member of Greener Oconomowoc recently stated, "I have worked with scores of groups and organizations and I have never known one with more spontaneous energy than Greener Oconomowoc. It is exciting to be part of it. It gives me hope that we "common citizens" may yet save the planet."

Donna Lillethun, City of Oconomowoc resident and co-chair of the Greener Oconomowoc group stated, "April 26th will be a wonderful day filled with something interesting for all ages. The Oconomowoc Area residents will have the opportunity to see and learn about the many household and energy saving devices available locally."

Lisa Geason-Bauer, City of Oconomowoc resident, local business owner, and member of Greener Oconomowoc stated, "The Earth Day and Resource Fair will be a wonderful opportunity to highlight local businesses who are offering environmentally friendly lines of products and services."

The next Greener Oconomowoc group meeting will be on Wednesday April 16th from 7pm - 8:30pm at the Oconomowoc public library. To learn more about Greener Oconomowoc and the Natural Step Study groups please call Donna Lillethun 262-567-0578. If you are a business who would like to participate in the Earth Day and Resource Fair please contact Wendy Wilson-Uhl at 262-567-3276.